Avery Blaskie

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EDUCATION

University of Arizona, Eller College of Management — **Tucson, Arizona**
Bachelor of Science in Business Economics, Minor in Law — *Expected May 2028*

- GPA: 3.667 | Honors: Dean's List Spring-Fall 2025 and Spring 2026, Wildcat Excellence Scholarship Award

Institute of American Universities, Semester Abroad — **Barcelona, Spain**
Study Abroad Student — *January 2027 - April 2027*

- Built a comparative, international lens on economic policy and regulation across the EU and U.S., deepening interest in international business law and regulatory systems
- Strengthened cross-cultural communication, adaptability, and independent problem-solving navigating coursework and daily life in a non-English-speaking country

PROFESSIONAL EXPERIENCE

Artificial Society — **Seoul, South Korea**
Business Development & Marketing Intern — *June 2026 - July 2026*

- Supported U.S. market expansion for Learney, an EdTech platform, ensuring outreach and product positioning aligned with client needs, market research findings, and growth objectives
- Organized and validated data on thousands of U.S. schools, districts, and education organizations with high attention to detail to identify prospective customers and support decision-making
- Managed ongoing client relationships and adapted outreach materials to meet the expectations of U.S. educators and decision-makers
- Assisted in preparation for an industry conference in Orlando, coordinating materials and logistics under deadline pressure

Park North Golf Club — **Edwardsville, Illinois**
Private Events Team Member — *June 2025 – August 2025*

- Selected as part of the first hiring team in the business's history, helping establish service standards, workflows, and guest-experience expectations from opening day
- Prepared event spaces to client specifications, arranging seating, décor, and food and beverage stations to meet timelines and presentation standards
- Coordinated with kitchen, bar, and front-of-house staff to keep multi-course service and event schedules running on time

Collins Farms — **St. Louis, Missouri**
Marketing Manager — *August 2022 - May 2024*

- Joined as part of the founding team, helping build service and marketing operations from the ground up in a fast-paced, evolving environment
- Served 1,000+ Washington University in St. Louis students and staff daily, maintaining quality and attention to detail
- Developed and launched new menu items tailored to Washington University Law School students' preferences, contributing to growth in daily orders from 700 to 1,500+ through targeted promotions and consistent visual branding

LEADERSHIP EXPERIENCE

Arizona Wellness Society — **Tucson, Arizona**
VP of Content and Marketing Strategies — *January 2026 - Present*

- Lead digital content creation and marketing initiatives across social media platforms, maintaining accuracy and brand consistency in all materials
- Collaborate cross-functionally with local Tucson businesses to organize wellness programming, coordinating priorities and deadlines across multiple stakeholders

Phi Alpha Delta Law Fraternity — **Tucson, Arizona**
Active Member — *October 2024 - Present*

- Network with legal professionals through events featuring guest speakers across regulatory, compliance, and other legal fields
- Participate in workshops on law school preparation and legal career pathways, building communication, judgment, and problem-solving skills through collaborative chapter involvement

SKILLS, ACTIVITIES & INTERESTS

Skills: Microsoft Office (Word, Excel, PowerPoint), Canva, Data Organization & Analysis, Client Relationship Management, Social Media Marketing, POS Software

Activities: Delta Gamma Service for Sight, National Honor Society, Volunteer at Glen Carbon Local Food Pantry

Interests: International Traveling, Golfing, Cooking, Watercolor Painting, Reading